

Hearing Document



Hearing Video



Part 1 Part 2

Witnesses

[Michael Skarzinski](#)

President and Chief Executive Officer, Arbitron Inc.

[Ceril Shagrin](#)

Executive VP, Corporate Research Division, Univision Communications, Inc

[Michael Hoenig](#)

President and Executive Director of the Minority Media and Telecom Council

[George Ivie](#)

Chief Executive Officer, Media Rating Council

[Charles Warfield](#)

President and Chief Operating Officer, Bromley Communications, Inc.

[Frank Flores](#)

Chief Revenue Officer & New York Market Manager, Spanish Broadcasting System

[Charles Liggins, III](#)

Chief Executive Officer and President, Radio One, Inc.

[Jessica Pantini](#)

Vice Chair of the Association of Hispanic Advertising Agencies